

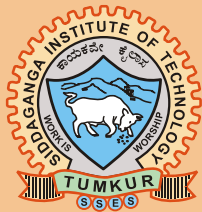


## **NATIONAL SEMINAR**

ON

# **MICROFINANCE AND SUSTAINABLE LIVELIHOOD PROMOTIONS IN INDIA**

**December 15 -16, 2010**



Organised by

**POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE (PGDMS & RC)**  
**Siddaganga Institute of Technology**

S.I.T Campus, Tumkur 572 103  
Karnataka, India  
[www.sit.ac.in](http://www.sit.ac.in)

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## **SIDDAGANGA INSTITUTE OF TECHNOLOGY (SIT)**

SIT was established in the year 1963 under the guidance of Dr. Sree Sree Sivakumara Swamigalu of Sree Siddaganga Mutt, Tumkur. The Institute is managed by Sree Siddaganga Education Society (R), which runs 143 educational institutions in different parts of Karnataka and His Holiness Dr. Sree Sree Sivakumara Swamiji of Sree Siddaganga Mutt, as its President. The Institute is affiliated to Visveswaraya Technological University (VTU), Belgaum. Today SIT is one among the top educational institutions in Karnataka, and has attained autonomy from the year 2007-08. SIT offers under-graduate programs in twelve branches of engineering, nine post-graduate programs including MBA and also Doctoral programs in eleven disciplines.

## **POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE (PGDMS & RC)**

The PGDMS & RC of SIT was established in 1997 to offer two-year full-time MBA Program. Our MBA program is designed to equip students with the skills and capabilities that will enable them to reach responsible positions in the competitive world. Students are nurtured and developed with personalized care and attention. The department has landmarked with a unique one-year full-time Post Graduate Diploma program in Management of Microfinance in 2009-10. The program is offered with a view to prepare well-trained manpower to manage microfinance operations in a professional manner.

## **SREE SREE SIVAKUMARA SWAMIJI CENTRE FOR MANAGEMENT OF RURAL DEVELOPMENT (SCMRD)**

PGDMS has been recognized as a Research Centre. As part of the research activities, the Department inter alia is focusing on the issues relating to the management of rural development. Therefore, Sree Sree Sivakumara Swamiji Centre for Management of Rural Development (SCMRD) was set up in December 2005. Three seminars and one workshop have been conducted by the Department under the auspice of SCMRD. In addition, two funded consultancy projects have been carried out by the faculty of PGDMS under SCMRD.

## **ABOUT THE NATIONAL SEMINAR**

The microfinance sector in India is dynamic and has witnessed phenomenal growth in terms of outreach to the clients, the number of loans and amount of loan outstanding, product and service diversification and geographical spread. Over the years, the country has experienced a strong public and private institutional participation in the development of the sector. The various initiatives in the microfinance sector were undertaken as a key strategy for simultaneously addressing the poverty alleviation and livelihood promotions in order to build confidence for economic self-reliance of the rural poor. However, not much comprehensive discussions have taken place from various stakeholders and researchers in the field of microfinance at the national level. Against this background, the Institute plans to hold a two day National Seminar on **"Microfinance and Sustainable Livelihood Promotions in India"** on 15th and 16th of December, 2010. This seminar is one of such initiatives at the national level to showcase the past and present achievements and future prospects / challenges in promoting sustainable livelihoods through microfinance innovations.

## Objectives

- i. To identify various livelihood promotion initiatives undertaken by Government, Banks, MFIs, donor agencies and NGOs through microfinance programs in India.
- ii. To explore the relevance of social performance management of microfinance in addressing the issues of poverty, outreach, transparency and the client protection.
- iii. To understand the need for financial literacy in livelihood promotions and inclusive growth.
- iv. To examine the role of microfinance in promotion of micro-enterprise development.
- v. To study the role of micro-insurance in the promotion of inclusive growth
- vi. To examine the contribution of technological interventions in microfinance development and inclusive growth.
- vii. To study the contribution of microfinance in the improvement of health and sanitation.
- viii. To examine the replication of livelihood promotions elsewhere in the world to alleviate poverty

## AREAS OF INTEREST

Submissions are invited for papers relating to, but are not limited to, the following sub-themes:

- 1. Growth and Development of Microfinance Industry in India**
- 2. Microfinance and Inclusive Growth**
- 3. Microfinance and Livelihood Promotions**
- 4. Social Performance Management for Microfinance**
- 5. Microfinance and Small and Micro-enterprise Development**
- 6. Financial Literacy**
- 7. Micro-insurance**
- 8. Health and Sanitation**
- 9. Microfinance and Technological Interventions**

## CALL FOR PAPERS

Theoretical, conceptual and empirical research papers that are original and not published elsewhere are invited from academicians, research scholars, practitioners and bankers on the various sub-themes mentioned above or any issue related to the main theme of the seminar.

## Submission Guidelines

1. Contributors must provide their affiliations and complete postal addresses along with e-mail and contact number with their papers.
2. The manuscript of the full paper in M.S Word format should not exceed 20 to 25 pages in length, 12pt Times New Roman font size, including figures and tables, on A4 size paper, with 1.5 line spacing and 1 inch margin on all sides.
3. All papers must be accompanied by an abstract of 150 words along with keywords.

## Submission Procedure

Complete papers can be submitted directly to the Seminar Coordinator at [pgdmsrcsit@gmail.com](mailto:pgdmsrcsit@gmail.com) or [naveenshettyisec@gmail.com](mailto:naveenshettyisec@gmail.com). The last date for submissions is November, 25th 2010. Authors of the selected papers will be notified by November 30th, 2010. All submissions will undergo a blind review process. All the papers selected for the seminar would be published in an edited volume. Further, the selected papers presented in the seminar would also be considered for publication in the Institute Journal on the recommendation of the Editorial Board. The Institute will arrange for accommodation and local hospitality. Partial funding for travel can be arranged for select presenters from within India, subject to availability of funds.

## Important Dates

Full paper submission	: By November 25 <sup>th</sup> , 2010.
Notification to authors of selected papers	: By November 30 <sup>th</sup> , 2010.
Last date for registration	: By December 11 <sup>th</sup> , 2010.

## Registration Fee

Delegates from Industry	: ₹ 750/-
Faculty members and Research Scholars	: ₹ 500/-

DD should be drawn in favour of **Principal, Siddaganga Institute of Technology**, payable at Tumkur and be sent to the Seminar Coordinator. Delegates are required to inform the Coordinator in advance, for accommodation.

## Chief Patrons

**Dr. Sree Sree Sivakumara Swamigalu**

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**Dr. M.R.Shollapur**

Director, PGDMS & RC, SIT



## Seminar Coordinator

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